



# Twin City Camera Club

## ViewFinder

Member: Photographic Society of America  
and The Southwestern Michigan Council of Camera Clubs

**April 2005 Roll 69, Exposure 4** Editor: John Opie Associate Editor: Dennis Mally

Website: <http://www.members.aol.com/tccameraclub/>

E-Mail: [joscribbler@comcast.net](mailto:joscribbler@comcast.net)

### **Next Competition Night is Monday May 9, 2005. Theme is Architecture**

Look for artistic or ornate designs and/or angles on buildings or structures. Look for unique, distinctive, or unusual styles or designs. Unacceptable, for example, are brightly colored outbuildings, common looking buildings/structures with colorful backgrounds, etc.

*Keep in mind: June topic is: Nature*

Remember to get your digital slides to Dan a week in advance.

### **Welcome to New Members:**

**Valerie Krause**, 343 coloma Ave, Coloma MI 49038. 269-468-4581 (H), 269-926-0031 (B), e-mail: [vlkrause@hotmail.com](mailto:vlkrause@hotmail.com). Employed as warranty administrator for Signature Toyota. Husband Robert. Uses Nikon, Pentax, and Sony digital equipment.

**Liz Gebhard**, 814 Jones, St Joseph MI 49085. 269-982-3148 (H), 269-983-8259 (B), e-mail: [sunbum814@sbc.com](mailto:sunbum814@sbc.com). Employed as a registered nurse for Lakeland Homecare. Uses Pentax camera.

### **Summer Weekend of Photography and Digital Imaging: July 28-31, 2005**

This hands-on, learn-by-doing weekend is sponsored by SWMCCC at Hope College in Holland, Michigan. There are programs and workshops on Portraiture, General Photography, and Digital Imaging, field trips for beach shoots, nature shoots, and log cabin shoots. Special features are presentations by Bob Harris (PBS host and active in PSA and PpofA) on "Compelling Travel Images" on Friday night, July 29, and by William Manning (photo tourguide and published in *National Geographic* and *Sierra Club*) on "Visual Awareness" on Saturday night, July 30. Find more details, including fees and housing, at [www.swmccc.org](http://www.swmccc.org), or phone 616-392-6606 M-Sat 7 pm-10pm, Sun 1 pm-10 pm, EDT.

### **Remember the Spring SWMCCC Conference: June 3-5, 2005**

The judging will be at the Jackson Community College on May 22 and anyone is welcome to attend. The Spring Conference will be at Jackson Community College on June 3, 4 and 5, 2005. The Jackson Camera Club has planned several interesting events including a Friday night shoot at the Cascades Falls Park, a Sunday morning shoot at the Nationally known Wilkins Hosta Garden (includes more than just the 1000 varieties of Hostas), Saturday evening banquet, print display and day long series of programs. The programs are digitally oriented and will include Terry White from Epson with a one hour seminar on Photoshop Elements and a one hour seminar on Photoshop CS, Dick Callen from Epson who will give an undate on new Epson products plus demonstrations of printers and a scanner, and Bob Guillini of Mid-Michigan Community College with a seminar on Digital Asset Management. See the latest Counsellor for all the details and registration form

**April 25 Program Night**  
**A Ninety Day Affair With Nature**  
by Dennis Mally

Jim Brandenburg is one of the most respected photographers in the world. He's been a lead photographer for National Geographic Magazine for more than 25 years. He's published 19 books. His photographs sell for four-figure sums. He has received dozens of awards, including some of the most prestigious in the US and abroad. He's traveled the world and photographed the most interesting people, events and places. He is recognized as the foremost expert on photographing wolves. He's been featured on several TV and radio programs. Jim Brandenburg is an exceptional photographer and has enjoyed the highest levels of commercial success. But all of the public recognition and its financial rewards notwithstanding, what really sustains him and fuels his passion for his work is something freely available to all of us – the solitude and beauty of nature.

A few years ago, after decades of commercial work, Brandenburg succumbed to the relentless tug of that imaginary bungee cord that works to pull us away from what we're doing and back to the place we "need" to be. Perhaps he was burned out, but he knew that he needed to get away from his usual work. He needed to do something different. He needed a new challenge. His thoughts led him to tackle a unique and personal project – to capture the natural beauty of the wilderness surrounding his home in northern Minnesota by taking one, and only one!, photograph a day for 90 days, beginning with the autumnal equinox and ending with the winter solstice.

Each of these 90 days Brandenburg set out, usually on foot, with his camera and tripod to press the shutter just once and, hopefully, capture one outstanding, representative and memorable image. Yes, it was challenging but it also provided an opportunity to be alone with what he loved, his photography and nature. Some days "the" image was found soon after he began. Other times he would walk for many miles and observe for hours before deciding to press the shutter. At the end of the ninety days he had a collection of images that included all forms of natural life, a wide variety of weather conditions, and covered all hours of the day and night. Most importantly, Brandenburg accomplished what he set out to do, and he had completed a deeply personal project that seemingly was of value to him alone.

The slides were processed and put in a drawer where they stayed for two years until he mentioned the project to a colleague who then asked to take a look at them. This colleague, a National Geographic editor, was so taken by the images and the manner in which they were captured that he arranged to publish them in the magazine, with the result being the largest number of photos ever associated with a single issue/topic. This subsequently led to publishing the photos in what became a best selling book, *Chased By The Light*, and a one-hour video with the same title.

The video was shown at TCCC's April program meeting where it was thoroughly enjoyed by those in attendance. If you missed the meeting, I highly recommend the video to you. It would be of interest to photographers and nature-lovers alike. Both VHS and DVD formats are available for purchase (\$19.95) via the Internet at [www.jimbrandenburg.com](http://www.jimbrandenburg.com).

Below is one of the best resources that any photographer, 35mm or digital, can find.

Wilhelm Imaging Research, Inc. [www.wilhelm-research.com](http://www.wilhelm-research.com) conducts research on the stability and preservation of traditional and digital color photographs and motion pictures. The company publishes brand name-specific permanence data for desktop and large-format inkjet printers and other digital printing devices. Wilhelm Imaging Research also provides consulting services to museums, archives, and commercial collections on sub-zero cold storage for the very long term preservation of still photographs and motion pictures.

Henry Wilhelm is co-founder, president, and director of research at Wilhelm Imaging Research, Inc. and appears frequently as a speaker on inkjet printing technologies and print permanence at industry conferences, trade shows, and museum conservation meetings. Wilhelm was a founding member of the Photographic Materials Group of the American Institute for Conservation of Historic and Artistic Works, is a member of the Electronic Materials Group of AIC, and was a founding member of American National Standards Institute/ISO subcommittee IT9-3 (now called ISO WEG-5 Task Group 4), which is responsible for developing standardized accelerated test methods for the stability of color photographs and digital print materials. He has served as Secretary of that group since 1984, and is an active member of the ANSI/ISO subcommittees responsible for storage standards for black-and-white films and prints.

Henry Wilhelm has been a consultant to many collecting institutions, including the Museum of Modern Art in New York, on various issues related to the display and preservation of both traditional photographic prints and digital print media. Since 1995 he has been an advisor to Corbis on the long-term preservation of the Corbis Bettmann photography collections in a high-security underground storage facility maintained at minus 20 degrees C (minus 4 degrees F) and 35% RH. With more than 65 million images, it is one of the world's largest privately held photography collections. Corbis is owned by Bill Gates. Wilhelm received a one-year Guggenheim Fellowship in 1981 for what became a ten-year study of color print fading and staining under low-level tungsten illumination that simulates museum display conditions. In the early 1980's Wilhelm served as a technical adviser to film director Martin Scorsese in his successful effort to persuade Eastman Kodak and Fuji Photo Film Co. Ltd. to increase the stability of their motion picture color negative and color print films.

Carol Brower Wilhelm is co-founder and vice-president of Wilhelm Imaging Research. Brower and Wilhelm began their association in 1978 during the early controversy regarding potential adverse effects of alkaline-buffered boards and papers on color photographs. Brower started investigating fine art conservation in 1970, first as a student in the School of Art and Design at Pratt Institute (1969–1974), and continuing after graduation as proprietor of the Conservation Matting Studio (1971–1995), located in the Greenwich Village section of New York City. Working as an artist herself, and coupled with a strong concern about the longevity of photographic papers, drawing papers, pencils, inks, and mounting materials, her studio attracted and served clients for whom preservation was a high priority. Among these were many of the major photography galleries in New York, including Castelli Graphics, Laurence Miller Gallery, Life Picture Gallery, Light Gallery, and Pace/MacGill Gallery. During this 25-year period, Brower Wilhelm worked closely with numerous photographers, curators, gallery directors, and private collectors, and handled original photographs made with a wide variety of materials spanning the history of photography and representing a broad spectrum of photographers, ranging from the little-known to the historically prominent.

Henry Wilhelm and Carol Brower Wilhelm are the authors of the landmark 744-page book, **The Permanence and Care of Color Photographs: Traditional and Digital Color Prints, Color Negatives, Slides, and Motion Pictures**, published in 1993. WIR. *(Opie's note: this book is also available as a pdf file from the Wilhelm website. The above article is from the Wilhelm website.)*